



MEETINGS  
& EVENTS



Set & Stage Design  
Video & Graphic Production  
Speakers & Entertainment  
Special Effects  
Equipment & Labor

VIDEO &  
DIGITAL MEDIA



Scripting  
Studio and Location Shoots  
Graphics and Animations  
Editing  
Duplication

LIVECASTING  
& VIRTUAL  
CONFERENCES



Live, TV Broadcast  
Archives  
Podcasts  
Mobile Devices

LEARNING &  
INTERACTIVE  
MEDIA



Graphic & Navigational Design  
Online Learning  
Interactive CD/DVD Production

MARKETING  
SOLUTIONS



Marketing & PR  
Media Placement  
Web Site Production  
Video Production  
Graphics for Print Media



**SPECTRUM GROUP PRODUCTIONS** designs and produces award-winning communications solutions that transform information into results that advance our clients' communication goals.

## **MEETINGS & EVENTS**

Infuse your audience with energy and willingness to engage change and initiate new beginnings. Spectrum's mastery of design, meticulous planning and management, and unerring execution reach audiences with on-target impact. Ultimately, audience participants are ignited to act.

## **VIDEO & DIGITAL MEDIA**

Create an experience for your audience that delivers your message.

Our videos and digital files are used as components of larger strategic initiatives – live webcasts, meetings and live events, online learning modules, or marketing campaigns. They are distributed over the internet, broadcast media or On-Demand. They are DVDs, both interactive and linear; Flash (digital) files posted on websites, YouTube and other social networks; digital inserts or click-through links on emails; and podcasts.

## **LIVECASTING**

Reach your targeted audiences worldwide with interactive and high-quality programs.

Spectrum webcasting broadcasts programs over the Internet using broadcast level technologies to meet the demands of today's audiences.

Beyond the creation and delivery of an excellently crafted message, we entice audiences to view and interact through Spectrum's integrated Marketing Solutions.

## **LEARNING & INTERACTIVE MEDIA**

Educate and inform audiences utilizing the latest interactive technology to enrich, enhance and evaluate the learning experience. The impact and reach of Spectrum's programs accomplishes the learning or knowledge objective.

## **MARKETING SOLUTIONS**

Rivet attention, turn heads and achieve measureable results.

Launched with strategic intent, Spectrum Marketing campaigns define the brand and expand presence in the marketplace it serves.

## **OUR PROCESS**

**DEFINES OUR BELIEF IN GENUINE PARTNERSHIP,  
AND FRAMES THE SUCCESS OF OUR WORK AND YOUR RESULTS.**

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